



1221 N. Russell St.  
Missoula, MT 59808  
www.blackfoot.com

**Contact: Kate Olney**  
Blackfoot Telecommunications Group  
Phone: (406) 541-5020  
FAX: (406) 532-5018

---

## PRESS RELEASE

### Willie Jo Ogden from Seeley Lake wins \$10,000 at MyMontana.com

December 21, 2007 Missoula, Mont – Willie Jo Ogden from Seeley Lake, MT wins \$10,000 at MyMontana.com. On Thursday, December 20, 2007, Jo was randomly selected from thousands of registrants at the MyMontana site.

"I am in shock and frankly in grateful tears since you called," says native Montanan, Willie Jo who has come into some very hard times in the last few years. The \$10,000 cash prize couldn't have come at a better time. When asked how she will spend the money, Willie Jo took a deep breath and said, "I will use the money to take care of some bills and we'll see what else after that."

MyMontana.com wishes Jo much happiness over the holiday season and a hopeful and prosperous New Year. Chris Kirschten and Kate Olney from the Blackfoot Telecommunications Group Sales and Marketing are seen here congratulating Willie Jo (photo center) and presenting her with the \$10,000 check (Photo of winner attached).

#### **MyMontana.com Site Summary:**

The new [MyMontana.com](http://MyMontana.com) is the state's first Web site where Montanans can stay connected to local Montana news and information as well as and national news and information on a single site – wherever they live. Earlier this year, Blackfoot purchased both the Montana.com and [MyMontana.com](http://MyMontana.com) domains, keeping them owned and controlled by local Montanans. Blackfoot's goal in developing MyMontana.com is to bring a wealth of information about Montana and beyond to your fingertips – including news, road conditions, government resources, city information, as well as to provide state-of-the-art multi-media video and games, dynamic and interactive discussion groups, and free classified advertisement services for registered users.

#### **MyMontana.com interactive features:**

Montana News and Information; Personal Blogs and Discussion Forum; Free Classified Ad Postings; Downloadable Games and Video; Free Event Calendar - Post Events in your Community; Free Personalized Photo Albums and Sharing

**Site Customization and Web 2.0 Technologies provide convenience.** Site users can customize their news information to view only the Montana city information that they're interested in viewing – all via the use of "widgets" embedded in the site. Whether it's taking advantage of the latest in web 2.0 technologies, such as using widgets or RSS feeds for up- to-the -minute news and information from around the state of Montana, U.S. and even World, [MyMontana.com](http://MyMontana.com) provides cutting-edge technologies for internet users of all ages to simplify and enhance their web surfing experience.

---

#### **About Blackfoot Telecommunications Group**

Named after the Blackfoot River running through much of the territory it serves, the Blackfoot (Blackfoot) Telecommunications Group was originally established in 1954 as Blackfoot Telephone Cooperative. Blackfoot offers state-of-the-art telecommunications, Internet and data solutions to customers in Missoula and throughout Montana and Idaho. Headquartered in Missoula, Montana, Blackfoot employs more than 165 Montanans. Blackfoot can be reached at 406-541-5000 or through its web site at <http://www.blackfoot.com>.

**FOR IMMEDIATE RELEASE**