



1221 N. Russell St.
Missoula, MT 59808
www.blackfoot.com

Contact: Kate Olney
Blackfoot Telecommunications Group
Phone: (406) 541-5020
FAX: (406) 532-5018

PRESS RELEASE

\$10,000 Contest Drives Record-Breaking Traffic to MyMontana.com Site

October 10, 2007 Missoula, Mont - Blackfoot Telecommunications Group launches [www. MyMontana.com](http://www.MyMontana.com)—Montana's one-stop destination site for all Montana's news, entertainment and commentary-- with a \$10,000 contest to Montana residents who register at the site between October 15 and December 19, 2007.

The new [MyMontana.com](http://www.MyMontana.com) is the state's first Web site where Montanans can stay connected to local and national news and information on a single site – wherever they live.

Earlier this year, Blackfoot purchased both the Montana.com and MyMontana.com domains, keeping them owned and controlled by local Montanans. Blackfoot's goal in developing MyMontana.com is to bring a wealth of information about Montana and beyond to your fingertips – including news, road conditions, government resources, city information, as well as to provide state-of-the-art multi-media video and games, dynamic and interactive discussion groups, and free classified advertisement services for registered users.

"We know that people rely more each day on Internet-based communications like e-mail, web sites and discussion forums. Blackfoot has facilitated these new communication styles by building a next- generation network and offering robust high-speed Internet services," said Joan Mandeville, CEO, Blackfoot Telecommunications Group.

Mandeville said, "This site is one more way of doing what we do best - helping Montanans connect with each other. No longer do Montana Internet users need to surf to various sites to get what they need."

MyMontana.com interactive features:

Montana News and Information; Free Classified Ad Postings; Personal Blogs and Discussion Forums; Downloadable Games and Video; Free Event Calendar - Post Events in your Community; Free Personalized Photo Albums and Sharing

Site Customization and Web 2.0 Technologies provide convenience. Site users can customize their news information to view only the Montana city information that they're interested in viewing – all via the use of "widgets" embedded in the site. Whether it's taking advantage of the latest in web 2.0 technologies, such as using widgets or RSS feeds for up-to-the -minute news and information from around the state of Montana, U.S. and even World, [MyMontana.com](http://www.MyMontana.com) provides cutting-edge technologies for internet users of all ages to simplify and enhance their web surfing experience.

Engage with other Users or Simply Compete for \$10,000. MyMontana.com provides in depth subject areas and forums on Montana lifestyle topics, such as: hunting, fishing, snowmobiling, skiing, outdoor activities, and hobbies. With [MyMontana.com](http://www.MyMontana.com) you have the chance to be informed about state and local news, play a game, make a friend, get a job, have a meaningful conversation, make a photo album for your mom, and to possibly win \$10,000.

About Blackfoot Telecommunications Group

Named after the Blackfoot River running through much of the territory it serves, the Blackfoot (Blackfoot) Telecommunications Group was originally established in 1954 as Blackfoot Telephone Cooperative. Blackfoot offers state-of-the-art telecommunications, Internet and data solutions to customers in Missoula and throughout Montana and Idaho. Headquartered in Missoula, Montana, Blackfoot employs more than 165 Montanans. Blackfoot can be reached at 406-541-5000 or through its web site at <http://www.blackfoot.com>.

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